



VIP 30A

— magazine —

A VIP Publication

2023 Media Kit

www.30AMag.com
email: events@30amag.com

Socializing throughout 30A and South Walton County

RATES*

Ad Size	1x	3x	6x
Back Cover	N/A	N/A	1870
Inside Covers	N/A	N/A	1510
Full Page	1855	1550	1275
1/2 Page	1290	1040	790
1/4 Page	815	650	495

* Prices are per issues (6 issues per year) .

MECHANICS

VIP 30A Magazine is printed on high quality, bright white, coated paper.

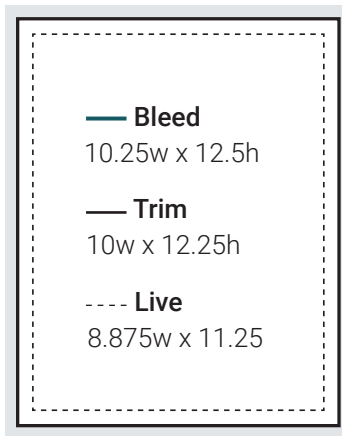
Customer-Supplied Ads

PDF files are preferred. Fonts should be embedded or outlined. Images should be CMYK and at least 300 dpi.

Ad Material Submitted for Design

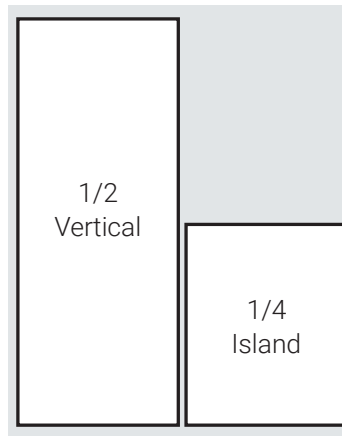
EPS or vector files are preferred for logos. All photographs should be high resolution .jpg or .tif files 300 dpi or higher.

AD SIZES



Full Page

Keep vital information inside the live area. Other items should reach the bleed size.

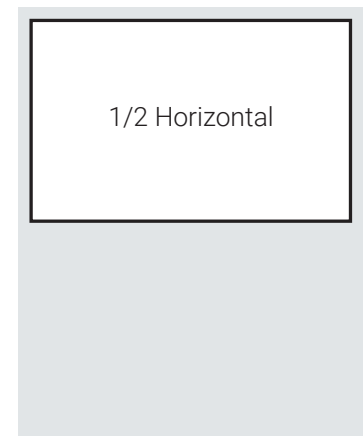


1/2 Vertical

4.3125w x 11.25h

1/4 Island

4.3125w x 5.5h



1/2 Horizontal

8.875w x 5.5h

EDITORIAL CALENDAR

Issue	Feature	Deadline
January/February	Bridal Issue	December 23
March/April	Health & Beauty Issue	February 24
May/June	Realtor Profiles Issue	April 24
July/August	Watersports/Outdoors Issue	June 21
September/October	Football/Fashion Issue	August 24
November/December	Restaurant Issue	October 23

For advertising information contact:

Jeff Watson, Publisher
731.616.BOAT(2628)
jeff@30amag.com